

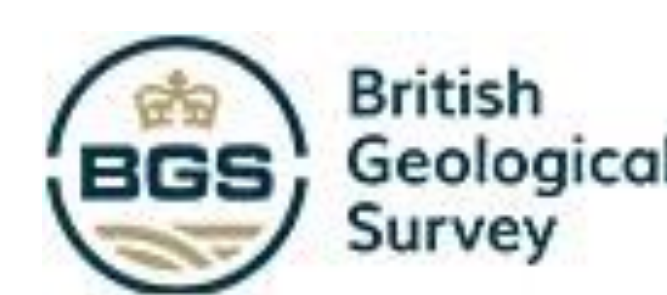
# WaterWall in Motion

## Scotland a Hydro Nation: Uniting the Water Community

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### Video Competition

#### What

- Scotland's water community is invited to join a video competition to celebrate how Scotland as a Hydro Nation, is leading the way in water research, innovation, management, business, health/recreation, and creativity.

#### Who

- The 'water community' is defined as the public, an organisation, business or individual working to monitor, research, innovate, manage, regulate, conserve or simply enjoy and value Scotland's precious water resource.

#### Why

- Bring the water community together to share ideas and learn from each other, create exciting opportunities through new collaborations, consortiums and networks
- Unleash creative thinking (to deliver long-term, sustainable, cost-effective, inclusive, and transformative solutions to water related challenges)
- To raise awareness of water issues and opportunities in Scotland
- Showcase films during COP26 events and World Water Day '22
- Use videos as a teaching resource and wider events

#### How

- First upload your video to [YouTube](#), [Vimeo](#) or [FaceBook](#) (not compatible with icloud/Apple)
- Post a link to your video onto the WaterWall

★ [Click here](#) ★

### Useful Information

#### Categories for video competition

- Nature-based solutions
- Droughts and floods
- Water quality
- Living with climate change
- Freshwater restoration
- Innovation in the water sector
- Water and wellbeing
- Water inspired creativity

#### Prizes will be awarded for each category

- Innovation, creativity, originality
- Actions for achieving net zero carbon emissions
- Most impactful, evocative, celebratory or inspirational video (Sponsored by SEFARI Gateway)

#### Winning videos

- Winning videos from each category will be compiled into a short film to be showcased at World Water Day 2022

#### Supporting open science

- WaterWall in Motion will be a 'one stop shop' of videos for use at events-meetings-university teaching aid

#### Key Dates

- Launch of competition 22<sup>nd</sup> March 2021
- Closing date for videos 7<sup>th</sup> January 2022
- Decision on winning videos 31<sup>st</sup> January 2022
- Prize giving (World Water Day) 22<sup>nd</sup> March 2022

### Making a video

Amateur videos can be made by individuals or teams

Duration: Strictly **2 minutes** or less

Film on location (research site, test centre, by a local river/pond/canal), or simply at home (*Adhering to COVID19 restrictions*)

Animations/simulations welcome

Orientation: Landscape

Make your video using a mobile phone or camera

Consider how to maximise the impact of your 'water' message!!

Talk to your mobile phone or film a scene with narration

Upload to YouTube/Vimeo/Facebook (not compatible with icloud/Apple)

Then copy the link to your film into the WaterWall following guidance (link below).

<https://waterwalls.hutton.ac.uk/videos.html>

### Join the WaterWall Community



Images courtesy of the contributors to the photo Waterwall

#### Remember to include:

- Name (and organisation, if relevant)
- Brief introduction
- key message
- Make a splash-make an impact!

### Eligibility

- Public to professionals with an interest in the water environment, research, innovation, creativity
- Adults only

### Etiquette

- No promotional material
- Videos must be your own property and permission must be granted from everyone engaged in the video
- If you include a video on another site or other media, please acknowledge the video's creator
- We can not approve anonymously submitted videos
- The site is moderated. Videos will be reviewed prior to publishing. The team has the right to reject contributions on grounds of appropriateness.